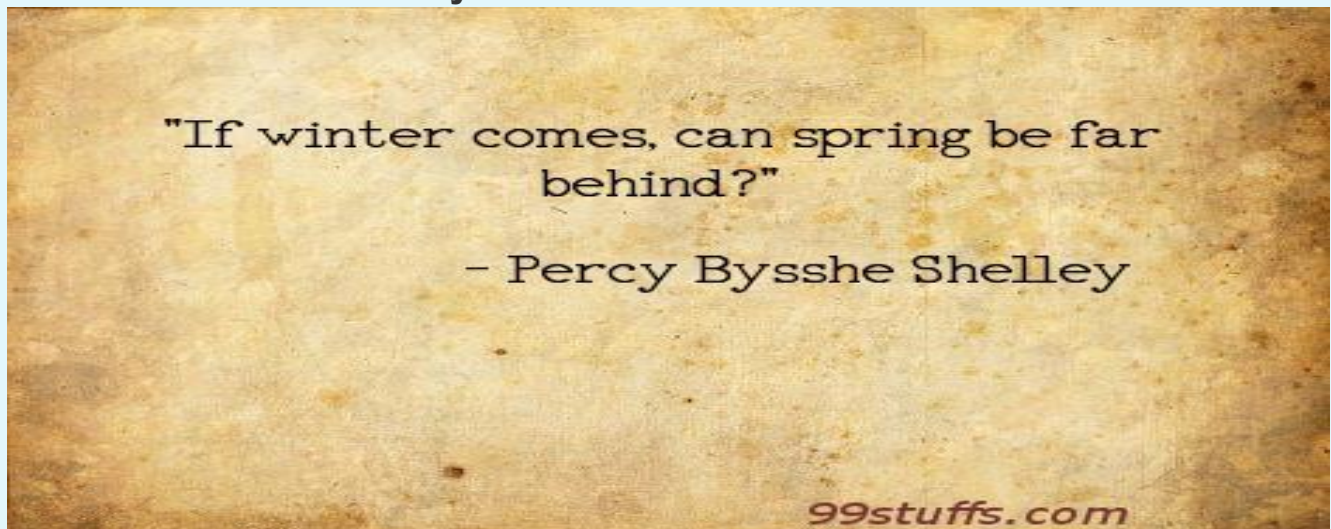


*In our head, we hear a humming,
Summer, summer, summers are coming
Soon we're all going on a vacation
Gearing up with wonderful sensations.*

With summer vacation round the corner, let's prepare ourselves not just to relax and rejuvenate but also to utilize the time in creative and constructive ways. It is the time of the year again when we can do things which we are unable to do during the regular routine days.

- Read books! May it be fables, fairy tales, encyclopedia or comic books.
- Reflect on what has been done and what can be done and we are not talking about books only...
- Recall your best memories and try to infuse positivity during these testing times.
- Remember what P.B Shelly said -



Here is a document on Poster writing.

WHAT IS A POSTER?

Posters are placards displayed in a public place announcing or advertising something. Posters are notices, advertisements and invitations—all in one.

PURPOSE OF POSTERS

The purpose of designing a poster is either to create social awareness about issues related to current problems and needs, or to advertise or even to extend public invitations and display notices.

DRAFTING POSTERS

Posters should be colorful, attractive and tempting.

- **They must be drafted carefully to attract the attention of the readers, excite their imagination and influence their minds.**
- **Posters are read from a distance. Do not give many details in a poster. Highlight only important issue/issues.**

MAIN FEATURES OF A POSTER

(a) Layout

- **Visually attractive/Eye Catching**
- **Title-suggestive/catchy**
- **Use slogan, jingle or short verse**
- **Sketch or simple drawings**
- **Letters of different size and shape**
- **Proportionate spacing, etc**

(b) Contents

- **The theme or subject of the poster**
- **Description or details associated with the theme**
- **Essential details like time, date, venue (for an event)**
- **Name(s) of issuing authority/organization, etc.**

(c) Expression

- **Phrases, slogans, persuasive language**
- **Creativity in terms of content and design**
- **Overall organization and sequencing of the matter**
- **Observe word limit (usually 50)**

SOLVED QUESTIONS

Question 1: Design a poster for your School Fete. You may use slogans. Do not exceed 50 words.

Answer:

FETE

Organised by
ST. JOHN SCHOOL, AGRA
in aid of earthquake victims
on
Sunday, the 2nd March, 20XX
from
9 a.m. to 5 p.m.
at
SCHOOL CAMPUS
A Day of Fun & Frolic

<input type="checkbox"/> Fancy Dress	<input type="checkbox"/> Snacks Stalls
<input type="checkbox"/> Gymnastics	<input type="checkbox"/> Gun Contests
<input type="checkbox"/> Merry-Go-Rounds	<input type="checkbox"/> Electronic Games
<input type="checkbox"/> Lucky Draw	

Come one: Come all Entry by Tickets
HELP A NOBLE CAUSE

Question 2:

Design a poster in not more than 50 words for your school library on the value of books and good reading habits. You may use slogans.


Answer:

Books—Our Best Friends

BOOKS

- ♦ inform
- ♦ instruct
- ♦ delight
- ♦ enrich

Read best
Speak best
Think best



**Your School Library
has ten thousand
books**

When you are gloomy or lonely
Your best friend is a book!
**Don't judge a book by its cover
— Read it!**

Reading makes a ready man

*Take a book
a day!
Don't Delay*

*Make reading
a regular
habit*

Question 3: As the Manager of 'Excellent Coaching Centre' run by you, prepare a poster calling the attention of students desirous of attending HT, CPMT coaching to join your coaching centre.

Answer:

*Excellent results**Sure Success*

EXCELLENT COACHING CENTRE

D-24, Baird Road, Delhi
announces
Commencement of Fresh Batch
for
IIT CPMT & OTHER COMPETITIVE EXAMS
Registration begins May 15, 20XX. Enrol Early

Special Features

<input type="checkbox"/> Specialist faculty	<input type="checkbox"/> Excellent study material
<input type="checkbox"/> Personal attention	<input type="checkbox"/> Reasonable fees
<input type="checkbox"/> Periodic tests & assessments	

**OUR TEN STUDENTS TOPPED IN
IIT/CMPT/GMAT**
Limited Seats
Contact: **Dr A.N. Bose**, Director
Phone 25743256

Question 4 : Design a poster in not more than 50 words about the need for regular exercise. You may use slogans.

Answer:

**TAKE
REGULAR EXERCISE
AND**

★ *Become Active!* ★ *Get Fit For Life!* ★ *Enjoy Mental Alertness!*

Remember

A Healthy Body Shelters a Healthy Mind

Exercising can be fun—choose any one:

Run and
have fun

- Swimming
- Jogging
- Aerobics
- Dancing
- Working out at the Gym

Sport a
Healthy heart

Live Longer

Give your heart
a healthy resort

Issued by
Sports Authority of India

Question 5: Design a poster for promoting good health through 'Health Mela'.

Answer:

RED CROSS SOCIETY, CHANDIGARH
cordially invites you
to
participate in
HEALTH MELA
on
Saturday, the 20th December 20XX
at
GOVT. COLLEGE GROUNDS (SECTOR-14)
SPECIAL ATTRACTIONS

• Yoga	• Live Demonstrations	• Discourses
• Panel Discussions	• Doctors' Suggestions	• Experts' Opinions

Get
10 Special Prizes
for
Sound Health & Physical Fitness

Contact:
Sports Secretary
G.C.C.
Courtesy:
Fast Foods (India)

Question 6 : Tourism Department, Government of Uttarakhand has launched an ambitious plan to develop adventure sports and eco-tourism activities in the state. Prepare a suitable poster for display at important public places /publication in newspapers.

Answer:

TOURISM DEPARTMENT
GOVT. OF UTTARANCHAL
launches
its ambitious project
to develop

ADVENTURE SPORTS & ECO TOURISM

Activities Offered:

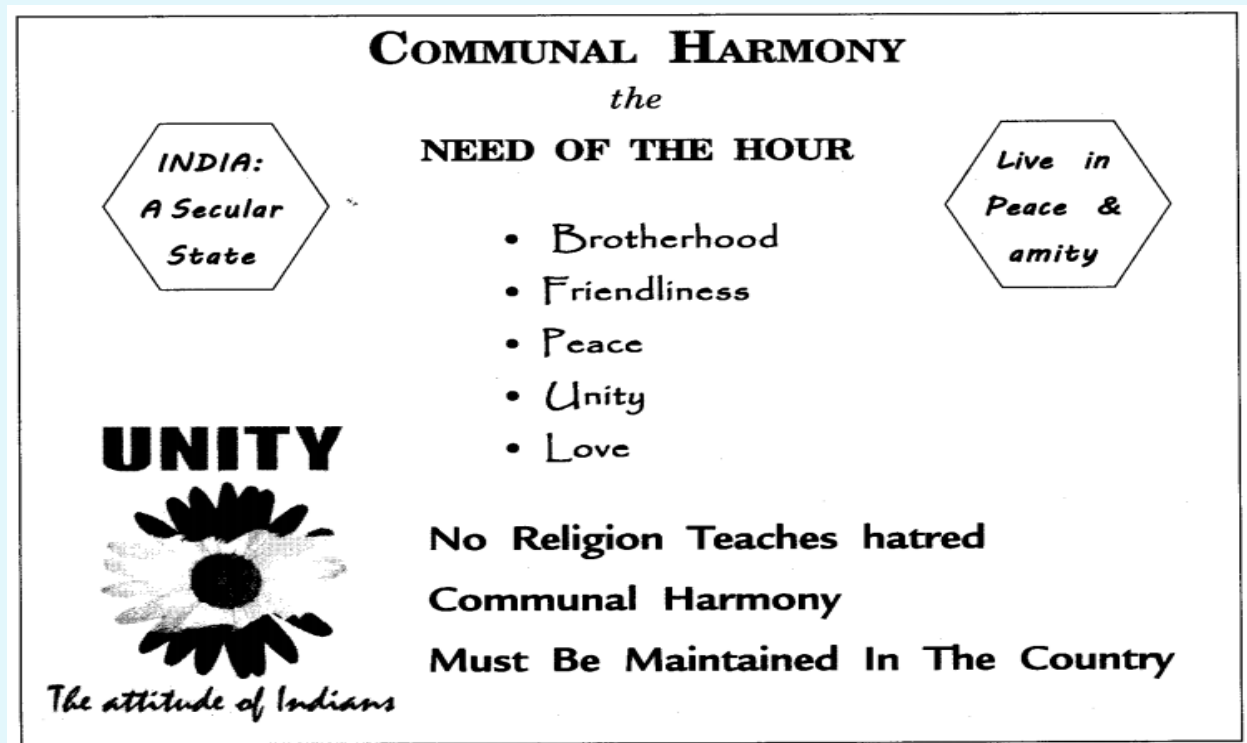
• Bungee Jumping	• Snow Skiing/Ice Skating	• Aero Sports
• Paragliding – hang gliding	• Para sailing	• Boating/Other water sports

INSTRUCTORS/GUIDES AVAILABLE
at
APPROVED RATES

Contact
Secretary, Tourism
Government of Uttarakhand

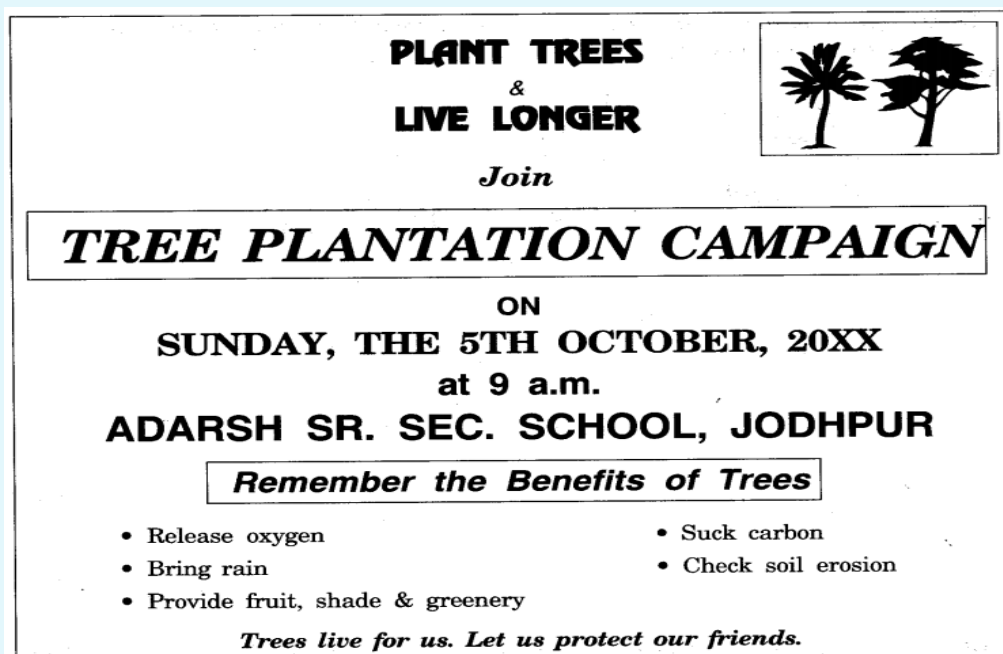
Question 7 : You were very upset about the reports on communal riots in various parts of the country. As a concerned social worker, design a poster in not more than 50 words, highlighting the importance of communal harmony. You are Vinay/Vineeta.

Answer:



Question 8 : Design a poster to launch 'Tree Plantation Campaign' in the area surrounding your school. Trees live for us. Let us protect our friends.

Answer:

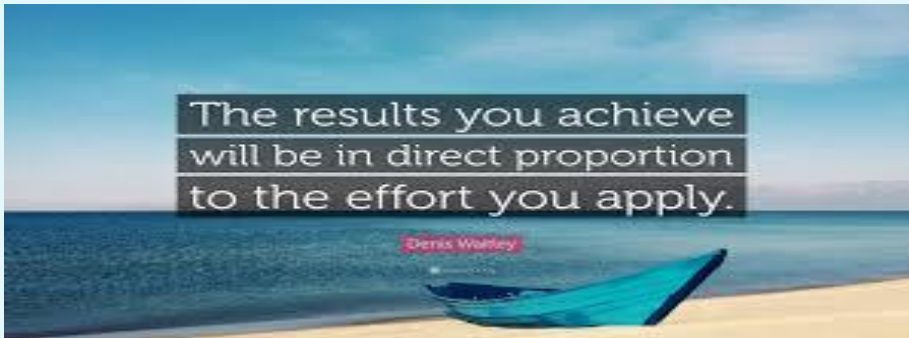


Here are some more posters for your reference:



Now that you are well equipped with the technique of drafting a Poster, you need to put your creative ideas on an A4 size sheet as per the instructions below:

- **Draft a Poster to promote tourism in the state of Sikkim.**
- **You may use quotes, slogans and rhyming couplets.**
- **You may paint /color the poster.**
- **Make the poster attractive using scenic graphics.**
- **List important Tourist Destinations of Sikkim.**
- **The poster should reflect your art, creativity, novel ideas and research work on Sikkim.**



Also,

- **Copy the salient features of a poster and Question no. 2 (Poster on Books) in your Register.**
- **Revise all content covered.**
- **Update your Registers.**

Have fun, enjoy your holidays and stay safe.

With Love,

Your Teachers of English.